

9 NEWS + LIFESTYLE MEDIA GEN Z TURNS TO

BuzzFeed



Ade Onibada, News Reporter, BuzzFeed

Onibada covers the intersection of news and pop culture for BuzzFeed, often looking at how social issues interact with politics and entertainment. She often comments on issues of diversity.

Recent: [The New Agent 007 Is Reportedly Black British Actor Lashana Lynch](#)



Nora Dominick, TV and Pop Culture Writer, BuzzFeed

Dominick is an expert in all things television, engaging with many fans through her favorite pastime: live tweeting. Her work is often featured on BuzzFeed's Snapchat story.

Recent: [23 TV Shows That Only Lasted One Season, But Are Worth Binge-Watching](#)

CNN



Kate Trafecante, Multimedia Journalist, CNN

Trafecante is a business journalist and producer, frequently covering stories on company initiatives in terms of corporate social responsibility and corporate values.

Recent: [Secret deodorant to contribute \\$529,000 to US women's soccer to address pay gap](#)



Lisa Respers France, Senior Entertainment Writer, CNN

France is an avid reader and music enthusiast, making her CNN's go-to for all things entertainment. She keeps readers up-to-date on everything they need to know about their favorite celebrities.

Recent: [Madonna makes powerful statement against gun violence in 'God Control' video](#)

COSMOPOLITAN



Brooke Shunatona, Senior Beauty Editor, Cosmopolitan

Shunatona looks at all the latest beauty products and makeup trends, giving readers all the beauty inspiration they could dream of for Halloween, Coachella and everyday glam. Her work is frequently featured on Cosmo's Snapchat story.

Recent: [Everything We Know So Far About Lady Gaga's New Makeup Line](#)



Gabrielle Kassel, Sex & Wellness Writer, Cosmopolitan

Kassel is a self-proclaimed fitness junkie, providing wellness tips and debunking self-care fads. Her articles have also appeared in publications including Well & Good, Health and Shape.

Recent: [Here's What's Up With Charcoal Toothpaste - in Case You're Curious](#)



Emily Rand, Staff Writer, ESPN

Rand specializes in covering esports, the growing industry embracing the intersection of sports and video games.

Recent: [What we learned from the Eastern region Rift Rivals](#)



Richard Lapchick, Contributing Writer, ESPN

Sport business management professor and writer, Lapchick is a frequent contributor to ESPN, specializing in issues of diversity and ethics within professional and collegiate sports.

Recent: [The 2018 Major League Soccer Racial and Gender Report Card](#)



Brittany Wong, Senior Lifestyle Reporter, HuffPost

From workplace advice to relationship tips, Wong has all the answers for HuffPost readers. While she mostly covers love, sex and relationships, she also writes about career and wellness.

Recent: [How To Network When You're An Introvert](#)



Danielle Gonzalez, Lifestyle Commerce Specialist, HuffPost

Gonzalez tells readers all about the fashion, beauty and home products they need today. As HuffPost's resident commerce guru, she shares only the best and the trendiest.

Recent: [Everything In This New Line Of Clean Beauty Is Under \\$8](#)

The New York Times



Jonah Engel Bromwich, Style Writer, New York Times

Bromwich covers news in the style space, from influencer collaborations to trends and fashion conversations on social.

Recent: [What if Being a YouTube Celebrity Is Actually Backbreaking Work?](#)



Amanda Hess, Critic At Large, New York Times

Hess covers Internet culture and trends for the Arts section of The New York Times. Prior, her work appeared in publications including Elle, Slate and ESPN.

Recent: [It's Slime. And It's Satisfying.](#)



POPSUGAR.



Perri Konecky, Assistant Editor, Trending and Viral Features, Popsugar

Konecky's focus is on trending topics including celebrity news, fashion, sports and entertainment. She tells it how it is and keeps readers informed on the doings of their famous "friends."

Recent: [Kylie Jenner Took Stormi and All Her Girls to Turks and Caicos For a Lavish Vacation](#)



Kelsey Castanon, Senior Beauty Editor, Popsugar

Popsugar's very own beauty guru Castanon breaks down all the biggest beauty trends and new products on the market. She shares the best glam from every Hollywood event to give readers a look into celebrity beauty and style.

Recent: [Exactly How Much an LGBTQ+ Person Spends on Beauty For Pride](#)

REFINERY29



Sarah Midkiff, Staff Writer, Refinery29

An accomplished musician herself, Midkiff is the perfect person to cover music, entertainment, celebrity news and Internet culture for Refinery29. Her work spans topics from subcultures to astrology to aliens.

Recent: [What Is The Raid On Area 51 & Will A Million People Really Storm It To See Aliens?](#)



Natalie Morin, Editorial Assistant, Refinery29

As a pop music junkie and pop culture fanatic, Morin covers anything that is fun and newsworthy. Whether it is TV shows, reality stars or beauty trends, Morin knows the ins and outs it all.

Recent: [Here's What Real People Think About The U.S. Women's Soccer Team Demanding Equal Pay](#)

THE WALL STREET JOURNAL.



Ray A. Smith, Fashion Writer, The Wall Street Journal

Smith is a fashion and style writer covering everything from business to trends, with an added emphasis on men's fashion. He often covers issues of diversity in the fashion and beauty space.

Recent: [Beauty Brands Focus on Women of Color](#)



Jeanette Settembre, Lifestyle Contributor, The Wall Street Journal

Settembre covers all things lifestyle, from celebrity happenings and retail to health and career.

Recent: [John Legend Thinks He and Chrissy Teigen Could Have a Variety Show](#)