

Official Rules – Dorel Industries ‘Holiday Wish List’ Contest

HOW TO ENTER: NO PURCHASE NECESSARY. This sweepstakes begins at 9:00 a.m. (ET) Monday, November 26, 2012 and ends at 11:59 p.m. (ET) Friday, December 14, 2012 (the “Entry Period”). You must be a member of Facebook.com to enter. If you do not have a Facebook® account, you can sign up for one by visiting www.facebook.com. Entrants must choose which prize pack they would like to win. The participating Dorel brands are as follows: Cosco, Dorel Asia, Dorel Home Products, InStep, Mongoose, Safety 1st, Schwinn, Signature Sleep, Sugoi. Entrants must follow all online instructions found on the ‘Holiday Wishlist’ tab. Limit one entry per person or email address per day. Multiple entries from the same person or email address or entries generated by a script, macro or other automated means will be disqualified. In the event of a dispute regarding the identity of the person submitting an electronic entry, the entry will be deemed to be submitted by the person in whose name the email account is registered. Entries made by any mass duplication, automatic, robotic, or programmed method, or through any sweepstakes entry, notification, or related service, or in any manner not in compliance with the requirements of these Official Rules are invalid and will be disqualified.

ELIGIBILITY: This contest is open only to legal residents of the fifty United States and District of Columbia, and Canada with the exception of Quebec residents. 18 years of age or older at time of entry who “Like” at least one of Dorel Industries’ Brands: [Dorel Juvenile Group USA] on Facebook (potential entrants who are not fans may “Like” any brand on Facebook to qualify). Employees of Dorel Juvenile Group, Inc. (“Sponsor”) or Dorel Industries, Inc., or their affiliates, subsidiaries, divisions, advertising and promotion agencies, and their immediate families and household members are not eligible. Sweepstakes is void where prohibited, taxed or restricted by law. **CONDITIONS OF ENTRY:** Incomplete entries will not be accepted. All entries become the property of Sponsor. By participating, entrants agree to these Official Rules, including all eligibility requirements. Neither Sponsor, nor its respective affiliates, subsidiaries, divisions, advertising and promotion agencies, or any service providers are responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunctions, lost/delayed data transmission, omission or failures of any network, computer equipment, web site or software, or any other error or malfunction, or late, lost or misdirected entries. Sponsor is not responsible for any liability for damage to any computer system resulting from participation in or accessing or downloading information in connection with this Sweepstakes. Sponsor reserves the right to replace prize packs items with comparable items if winner resides in Canada.

PRIZES: Five (5) winners will receive a Dorel Prize Pack, including:

Prize Pack 1:

Dorel Asia Bakers Rack—WM2422-1DC \$59
Dorel Asia Swivel Metal Barstool (2)—WM2413 \$39 each
Schwinn Tourist (2) \$260 each
Sugoi Women’s Midzero Zap Tight \$90
Sugoi Men’s RS Zero Long Sleeve Jersey \$130
Safety 1st Chart Air 65 Convertible Carseat –CC076BJC \$139.99
Value: \$1017

Prize Pack 2:

Dorel Asia Sleeper Sofa—WM3765 \$279.86
DHP Slumber-N-Slide Loft Bed with curtain (choose boy or girl option) \$229
Mongoose Ledge \$135
Schwinn Burnout \$115
Signature Sleep Essential 6” Twin mattress \$109

DHP Junior Sofa Lounger Rose \$119
Value: \$988

Prize Pack 3:

Dorel Asia White buffet—WM3120RW \$149
InStep Grand Safari Yellow Jogger \$200
Mongoose Strike \$200.76
Sugoi Men's Firewall 180 Jacket \$180
Safety 1st Disney CareCenter Play Yard - Bambi—PY191BBJ \$119.99
Cosco Beep! Beep! Walker—WA011AKY \$39.99
DHP Emily Futon Vanilla \$189
Value: \$1079

Prize Pack 4:

Dorel Asia Faux Leather Rocker Recliner—WM3168PU-DC \$279
Cosco Sprinter Go Lightly Travel System—TR220BCK \$129.50
Schwinn Roadster Trike (2) \$69.98 each
Mongoose Maxim (2) \$172.92 each
Cosco Top Side Booster Car Seat (2)—BC030BJD \$16.99 each
Value: \$928

Prize Pack 5:

DHP Vienna Sofa Sleeper \$229
Dorel Asia Wooden Daybed—WM3607R \$179
InStep Safari \$160
Signature Sleep Renew Foam Mattress Topper \$199
Signature Sleep Renew Gel pillow (2) \$79 each
Value: \$925

(approx. combined retail value \$1,000 each). All taxes, if applicable, are the sole responsibility of the winner. Each winner of a prize valued at more than \$600 must provide Sponsor with a valid taxpayer identification number or social security number before such prize will be awarded, and such winners will receive an IRS form 1099 (or comparable form) at the end of the calendar year (with a copy of such form filed with the IRS). No prize substitution, cash substitution, or assignment or transfer of prizes is permitted, except by Sponsor for reason of unavailability in which case a prize of equal or greater value will be awarded. Odds of winning depend upon the number of eligible entries received during the Entry Period. Limit one prize per household. Winners should allow 6 to 8 weeks from notification for delivery of the prizes.

DRAWING: The prize winners will be determined by a random drawing from all eligible entries then received during the Entry Period. The random drawing shall be conducted by the Sponsor whose decisions are final with respect to all aspects of the contest. The winner will be notified via an official email notification. A winner has two (2) weeks to respond back to our prize notification email. If a prize notification email is returned or unanswered within the allotted time (2 weeks) or if a winner declines the prize or is ineligible an alternate winner will be selected. As a condition of awarding the prize: (1) you consent to Sponsor's use of your name for promotional purposes, including online announcements, without

additional compensation, except where prohibited by law, and (2) if requested by Sponsor, the winner is subject to applicable law required to sign and return an affidavit of eligibility/publicity and liability release. If a winner is ineligible, cannot be contacted, fails to timely return an affidavit/release as specified by Sponsor, declines the prize, or if the prize is returned as undeliverable an alternate winner will be selected. If, in Sponsor's opinion, there is any suspected or actual evidence of tampering with any portion of the sweepstakes, or if technical difficulties compromise the integrity of the sweepstakes, Sponsor reserves the right to terminate the sweepstakes and conduct a random drawing to award the prize using all entries received as of the termination date. Sponsor has 6-8 weeks from the date of the contest close to fulfill all gifts from November 26, 2013.

PRIVACY: Any personal information collected in connection with the contest shall be used in a manner consistent with these Official Rules and with the uses set forth in the Privacy Policy referenced at <http://www.djgusa.com/usa/eng/Privacy>

GENERAL: This contest is governed by U.S. law, subject to all federal, state, and local laws. The promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. Facebook® is a registered trademark of Facebook, Inc. The winners agree that Sponsor, Facebook, their affiliates and their agencies and employers shall not be liable for injury, loss or damage of any kind resulting from participating in this sweepstakes or from the acceptance or use of any prize awarded. The Sponsor reserves the right to verify eligibility qualifications of any winner.

SPONSOR: Dorel Juvenile Group, Inc. 2525 State Street, Columbus, Indiana, 47201-7494.